

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav School of Management
BBA (Hons) Choice Based Credit System (CBCS) 2020-23

SEMESTER - I

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI101	Principles of Management	60	20	20	0	0	4	0	0	4	100
2	BBAI102	Principles of Financial Accounting	60	20	20	0	0	4	0	0	4	100
3	BBAI103	Principles of Communication	60	20	20	0	0	4	0	0	4	100
4	BBAI104	Principles of Micro Economics	60	20	20	0	0	4	0	0	4	100
5	BBAI105	Principles of Social Psychology	60	20	20	0	0	4	0	0	4	100
6	BBAI106	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
7	BBAI107	Seminar Writeup and Presentation (Based on innovative and real situations)	0	0	0	50	0	0	0	0	2	50
			300	100	100	100	0	20	0	0	24	600

*Teacher Assessment shall be based following components: Presentation/Case Study/ Fish Pond/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

*MOOCs Online/Offline Certification Course (Min. 10 Hrs) of 2 CREDITS (50 Marks) to be done/completed in the duration of whole BBA (Hons) Program .